



G&G OUTFITTERS, INC

When You Know Our Name...They'll Know Yours.

FOR IMMEDIATE RELEASE:

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MARYLAND-BASED G&G OUTFITTERS EXPANDS TO KANSAS CITY

Kansas City, MO, August, 2006 – Maryland-based promotional products company, G&G Outfitters, Inc. has expanded to the Midwest with the addition of a Kansas City, MO location. The newest office joins other G&G locations, which include its main headquarters in Maryland as well as offices in Delaware and Colorado.

The Kansas City office will be led by apparel industry expert Steve Hirschorn, formerly Vice President of GEAR For Sports' Corporate Division. With over thirty years in the apparel industry, Hirschorn will add a unique perspective to the G&G organization in his efforts to apply his impressive sales experience in expanding the G&G customer portfolio on the national level. Hirschorn brings industry vet and fellow GEAR For Sports colleague, Kara Hackney, on board to serve as Account Executive. Hackney worked closely with Hirschorn on the largest revenue producing accounts for the Corporate Division of GEAR and they hope to bring the same effective synergy to their efforts with G&G.

Based in Lanham, Maryland G&G Outfitters has grown from humble local beginnings as a fundraising idea for two University of Maryland fraternity brothers, Rich Gergar and Doug Gardner, to a 95,000 square foot production powerhouse that serves Fortune 500 companies across the U.S. G&G Outfitters provides a wide-range of top quality promotional products and boasts an on-site production facility with printing, embroidery, finishing and graphic design capabilities. Along with satellite sales offices in Wilmington, DE and Kansas City, MO, G&G's full-service overseas procurement division, G&G International, is located just outside of Denver, Colorado.

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