



**FOR IMMEDIATE RELEASE:**

Contact:

Joy Toburen

G&G Outfitters, Inc.

Direct Phone (301) 731-2265

Fax (301) 731-5199

[jtoburen@ggoutfitters.com](mailto:jtoburen@ggoutfitters.com)

[www.ggoutfitters.com](http://www.ggoutfitters.com)

**HIGH-VOLUME MARYLAND DISTRIBUTOR G&G OUTFITTERS EXPANDS MOTORSPORTS DIVISION**

Lanham, MD, July 31, 2007 – Maryland-based merchandising solutions company, G&G Outfitters, Inc., has added Linda Robinson as MotorSports Account Manager in their Motorsports Division and will be based in their new Concord, NC office.

With over twenty years experience in broad-based merchandising and product development, Robinson most recently served as the Director of Sourcing and Divisional Merchandising Manager for Motorsports Authentics, a North-Carolina based company that specializes in the design, marketing, and distribution of licensed motorsports-related apparel, souvenirs, die-cast replica collectibles and other memorabilia. While employed at Crown of California, a large outerwear and uniform company, her clients included Harley-Davidson, Anheuser-Busch and Miller Brewing – both in their race as well as their uniform distribution programs.

As a MotorSports Account Manager, Robinson will be responsible for the management and development of national motorsports accounts as well as raising the awareness of the G&G brand to NASCAR® licensees, sponsors, race teams and other motorsports-related organizations. G&G has over ten years experience with well-established motorsports industry leaders and is an official NASCAR® licensee.

Based in Lanham, Maryland, G&G Outfitters is a national high-volume provider of full-service merchandise solutions. Along with the dedicated Motorsports Division office in Wilmington, Delaware and a satellite sales office in Kansas City, Kansas, G&G's full-service overseas procurement division, G&G International, is located just outside of Denver, Colorado.

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