



G & G MOTORSPORTS

A Division of G&G Outfitters

FOR IMMEDIATE RELEASE

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G&G OUTFITTERS PROMOTES FROM WITHIN FOR MOTORSPORTS LEADERSHIP

LANHAM, MD, January 18, 2011- NASCAR Licensee G&G Outfitters announced today the promotion of 13-year G&G veteran Denise Wittmeyer to Director of its Motorsports Division. Wittmeyer and her team will continue to provide the motorsports community with high-powered branded merchandise solutions that deliver measurable results for the sponsors, race teams, drivers and tracks.

G&G's Motorsports Division is also excited to announce the hiring of Yuko Tsubura and Deborah McKee. Both Tsubura and McKee will concentrate on the development and execution of targeted activation programs for the motorsports community including NASCAR and INDYCAR sanctioning bodies, teams and sponsors. Their efforts combined with G&G's industry leading buying power and world class decorating facility will quickly revolutionize the way race teams, sponsors and racetracks across the nation communicate with their customers and activate their marketing programs. G&G strives to provide NASCAR and INDYCAR affiliates high quality products and programs to maximize their value and presence in the sport.

"We pride ourselves on being the premier full service branded merchandise provider and the best way to continue to provide a quality experience to our clients was to raise the bar higher for ourselves," Executive Vice President Rich Gergar explained. "Enhancing our team with people who have outstanding motorsports experience is just what we need to maintain our reputation as the leading promotional licensee in motorsports."

G&G prides itself as one of only two current licensees for NASCAR. This strong relationship continues to develop and flourish after eight years. G&G Motorsports

boasts current licenses with NASCAR's top teams including Hendrick Motorsports, Roush Fenway Racing, Joe Gibbs Racing, and Penske Racing as well as the International Speedway Corporation.

"I'm honored to have this opportunity and to continue the evolution of offering high powered branded merchandise to the motorsports community. With the additions of Yuko and Deborah to our account teams, I guarantee that you will continue to see great things from G&G Motorsports in 2011" continues Wittmeyer.

About G&G Outfitters

G&G Outfitters is a premier full service in-house provider of branded merchandise and marketing solutions. Marking its 20-year anniversary in 2010, G&G Outfitters continues to successfully produce branded merchandise to some of the world's leading corporations. Motorsports sanctioning giants such as NASCAR and INDYCAR as well as other high profile leagues such as the NFL, NHL, NBA, and Major Colleges and Universities look to G&G for the best event and sponsorship activation programs. For more information of the services and capabilities of G&G, please visit www.ggoutfitters.com.